

Elbana Di Navigazione Embraces The Digital Trasformation And Puts Its Trust On IB

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Elbana di Navigazione chose to digitalize its core business, adopting successful digital strategies to their fleet management processes and re-confirming its trust in IB's expertise and solutions.

The cooperation between Elbana and IB started more than 10 years ago, when the Tuscan Shipping company selected InfoSHIP to manage the whole fleet's assets' life cycle and procurement process for its five stainless steel chemical tankers.

Today that project reaches a further stage of implementation, through the migration of the system installed on each of Elbana's ships and offices to the latest version of InfoSHIP Asset.

This step represents a natural evolution of the PMS system implemented by Elbana, which fulfils the new corporate sensitivity that places a lot of trust in new technologies and in the skills of the personnel involved in the digitalization project of the company's operations.

"The Company's management – states Fabrizio Freschi, Managing Director of Elbana – considers its ISM as the basic tool for providing consistent and effective ship management services and improvement, provides sufficient resources and reviews it regularly to ensure its continuous suitability and effectiveness. The company's vision is to be a leader in the ship management industry, by promoting its safety culture and utilizing new technologies, consistent with its strategic goals and by realizing maximum efficiency through superior management."



Source: IB

A statement in the name of profitability but also of responsibility.

This is reflected on the Elbana's decision to take a step forward in the digitalization journey, adopting the InfoSHIP Quality solution to manage the audit/inspections procedures and handle certificates and documentations at corporate level. The reason for this project is to optimize internal communication, strengthen the company policy, in order to achieve higher levels of safety and quality of its processes.

"Safety is at the core of everything we do at Elbana di Navigazione. We ensure and guarantee the safest working conditions to all people involved in vessels' operations. We pursue a zero injury and zero incident policy on board and ashore."

Elbana's commitment in embracing the digital transformation of its processes makes IB a proud and motivated partner in helping the Tuscan shipping company in achieving its goals.

Source: IB